

# CUSTOM AUTOSOUND DEALER QUALIFYING REQUIREMENTS

**Custom Autosound  
Manufacturing**

Submit by email (salesorders@casmfg.com), mail (address below) or fax (714)773-1523, the Custom Autosound Account Profile along with a copy of your business license. California dealers must also submit a copy of a valid California Sellers Permit.

## Initial purchase (Buy-In) options.

Increased Power  
up to 300 Watts

Three Radios(at wholesale cost) can prepay and stand as a credit on your account.

or

Radio Working Display (see pricing below- comes complete with power supply and speakers- excellent choice)

2 Year Warranty

Fits the original  
dash right out of  
the box no  
assembly required

When sending in the account profile, please also fill out the credit card authorization form for the initial purchase. All accounts are set up as prepaid by credit card. Terms can be offered after a working relationship has been established and minimum sales volumes are reached.

Agree to terms of Custom Autosound Product Warranty.

Custom Autosound Warranty is (2) year parts and (1) year labor.

Auxiliary Input,  
iPod, Bluetooth  
connectivity, USB

Display, advertise and promote the sale of *Custom Autosound* products using available sales tools provided by Custom Autosound. (Color brochures, door/window decal's, show banners, poster, working displays\*, etc. are available upon request.)

\* Pricing on radio displays is as follows: Wholesale cost on the radios of your choice plus \$100.00 for a one radio display, \$75.00 for a two radio display and \$50 for a three radio display.

Since 1977!

Custom Autosound Mfg.,Inc  
800-888-8637      714-773-1423  
(Fax) 714-773-1523  
1030 W. Williamson Ave, Fullerton CA 92833

[www.customautosound.com](http://www.customautosound.com)



1030 W WILLIAMSON AVE. FULLERTON, CA 92833  
 Phone: (714) 773-1423 Fax: (714) 773-1523

# ACCOUNT APPLICATION

WE ARE APPLYING FOR: Q COD COMPANY CHECK Q CREDIT CARD

YEARS IN BUSINESS \_\_\_\_\_ SOLE OWNERSHIP \_\_\_ PARTNERSHIP \_\_\_ CORPORATION \_\_\_ LLC \_\_\_\_\_

FIRM NAME / DBA			DATE
BILLING ADDRESS/CITY/STATE/ZIP			PHONE
SHIPPING ADDRESS/CITY/STATE/ZIP			FAX
EMAIL	WEBSITE	CELL PHONE	
PRINCIPAL'S NAME	TITLE	SOC. SEC.#	DRIV. LIC.# & SIAIE
HOME ADDRESS/CITY/STATE/ZIP			PHONE
PRINCIPAL'S NAME	TITLE	SOC. SEC.#	DRIV. LIC.# & STATE
HOME ADDRESS/CITY/STATE/ZIP			PHONE

**BANK INFORMATION:**

BANK NAME	
ADDRESS	PHONE
CITY/SIAIE/ZIP	CONTACT PERSON

**APPLICANT'S SIGNATURE ATTESTS TO FINANCIAL RESPONSIBILITY AND ABILITY TO PAY IN ACCORDANCE WITH OUR TERMS.**

I/We agree that if any action at law or in equity is necessary to enforce or interpret the terms of this agreement, the prevailing party shall be entitled to reasonable attorney's fees, cost and necessary disbursements in addition to any other relief to which it may otherwise be entitled.  
 I/We agree that interest will be charged at the rate of 1.5% monthly on all past due balances.  
 I/WE agree that all orders are subject to the current terms and condition of sale, we have read.  
 I/We understand that if an account is established, my/our credit line is subject to periodic review and that shipments may be held if my/our account is delinquent or exceeds the established line of credit.  
 The above information is for the purpose of obtaining credit and is warranted to be true. I/We hereby authorize Custom Autosound Mtg., Inc. to investigate the references listed pertaining to my/our credit and financial responsibility.

I DO PERSONALLY GUARANTEE PAYMENT OF ANY BALANCES DUE ON THIS ACCOUNT.  
 In the event of a delinquency, I agree to be obligated to pay a service charge at the highest lawful rate, or 1.5% per month, whichever is lower, as well as the cost of attorney's fees and collection fees.

SIGNED	DATED
PRINT NAME	



Company Name \_\_\_\_\_

RESALE CERTIFICATE: \_\_\_\_\_

HEREBY CERTIFY that I hold valid sellers permit No. \_\_\_\_\_ issued pursuant to the Sales and Use Tax Law; that I am engaged in the business of selling \_\_\_\_\_, that the tangible personal property described herein which I shall purchase from Custom Autosound Mfg.,Inc. will be resold by me in the form of tangible personal property; PROVIDED, however that in the event any of such property is used for any purpose other than retention, demonstration, or display while holding it for sale in the regular course of business, it is understood that I am required by the Sales and Use Tax Law to report and pay for the tax, measured by the purchase price of such property.

Description of property to be purchased:  Electronics  Other

SIGNED \_\_\_\_\_ Title \_\_\_\_\_ DATE \_\_\_\_\_

**PLEASE ALSO INCLUDE A COPY OF THE BUSINESS LICENSE**



1030 W. Williamson Ave ● Fullerton CA 92833  
Phone (714) 773-1423 • (800) 888-8637 • Fax : (714) 773-1523

## Credit Card Authorization Form

VISA /DISCOVER / MATERCARD / AMEX ONLY

Date: \_\_\_\_\_

Company Name: \_\_\_\_\_

Card Holder Name: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ V Code# \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Card Holder's Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Business Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

I authorize Custom Autosound Mfg.,Inc. to charge my credit card for the purchase of product as requested.

Authorized Card Signature: \_\_\_\_\_



## Policy Regarding Minimum Advertised Pricing (MAP)

Custom Autosound Mfg., Inc. actively supports the advertising and promotion of its products by its domestic dealers and distributors through materials provided by Custom Autosound at no or nominal cost. Custom Autosound has built a strong reputation and following among consumers. Custom Autosound has determined that it shall not support through advertising or promotional materials, cooperative advertising or otherwise, advertisements or promotional materials that have the effect of diminishing or detracting from the perceived value of Custom Autosound products.

Effective as of January 1, 2007, Custom Autosound has established a minimum advertised price ("MAP") on all Genuine Custom Autosound products. The policy applies only to U.S. and Canadian dealers and distributors.

The MAP policy shall work under the following guidelines:

1. The MAP for all Genuine Custom Autosound products shall be listed on each Genuine Custom Autosound price sheet for dealers and distributors. MAP pricing is established by Custom Autosound for all Genuine Custom Autosound products and may be adjusted by Custom Autosound at its sole discretion.
2. The MAP' policy applies to all advertisements of Genuine Custom Autosound products in any and all media, including, without limitation, flyers, posters, coupons, mailer's, inserts, newspapers, magazines, catalogs, mail order catalogs, Internet or similar electronic media, television, radio, and public signage. The MAP policy is not applicable to any in-store advertising that is not distributed to any customer.
3. The inclusion in advertising of free or discounted products (whether made by Custom Autosound or another manufacturer) with a product covered by the MAP policy would be contrary to the policy if it has the effect of discounting the advertised price of the covered product below the MAP.
4. MAP applies only to advertised prices and does not apply to the price at which the products are actually sold or offered for sale to an individual consumer within the dealer's retail location or over the telephone. Custom Autosound dealers and distributors remain free to sell these products at any prices they elect.
5. MAP does not establish maximum advertised prices. All dealers and distributors may offer Custom Autosound products at any price in excess of the MAP established for such product.
6. Custom Autosound's MAP policy does not in any way limit the ability of any dealer to advertise that "they have the lowest prices" or, they "will meet or beat any competitors price", that consumers should "call for a price" or phrases of similar import as long as the price advertised or listed for the products is not less than MAP.
7. From time to time Custom Autosound may discontinue models or engage in promotions with respect to certain products. In such events, Custom Autosound reserves the right to modify or suspend the MAP with respect to the affected products by notifying all dealers of such change. Custom Autosound further reserves the right to adjust the MAP with respect to all or certain products at its sole discretion upon 7 days advance written notice to the dealers and distributors, provided that such changes shall apply equally to all Custom Autosound dealers and distributors.
8. Intentional and/or repeated failure to abide by this policy will result in termination of dealership or distributorship or special terms. Custom Autosound does not intend to do business with dealers or distributors who degrade the image of Custom Autosound and its products. Custom Autosound may not provide prior notice or issue warnings before taking any action under this policy.
9. The terms of this MAP policy are confidential and should not be disclosed to other parties. This MAP policy has been established by Custom Autosound to help ensure the legacy of Custom Autosound as a top producer of high quality, mobile audio and to protect the reputation of its name and products. The MAP policy is also designed to ensure dealers and distributors have the incentive to invest resources into services for Custom Autosound customers.

Please indicate your understanding of this policy and your willingness to abide by its terms and conditions by signing and listing the name of your company below.

Company: \_\_\_\_\_ Date: \_\_\_\_\_

Authorized Representative: \_\_\_\_\_